Social Media Analysis and Content Contributer for USDA Forest Service in Montgomery, Ala.



Project Title	Social Media Analysis and Content Contributer for USDA Forest Service in Montgomery, Ala.
Cilmmony	We are requesting an intern to assist the USDA Forest Service in Alabama to contribute new content to the National Forests in Alabama website, news releases, letters, and respond to customer request for information.
Country	United States

Project Description

The Public Affairs Office is revamping the National Forests in Alabama website - www.fs.usda.gov/alabama to become more user friendly and provide plain language. Assistance is needed to update and reduce webpage content, add new images and video to the website. We would also like a review of google analytics to determine best approaches for placement and distribution of information on social media. The intern will also be called upon to assist with responding to customer service request for information.

Required Skills or Interests

Skill(s)
Data analysis
Editing and proofreading
Graphic design
Marketing
Social media management
Storytelling/blogging/vlogging
Videography
Writing

Additional Information

To review the Forest's website - visit - www.fs.usda.gov/alabama.

Language Requirements

None